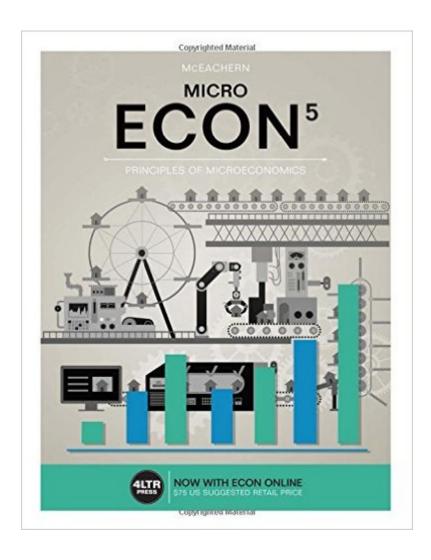
# The book was found

# ECON MICRO (with ECON MICRO Online, 1 Term (6 Months) Printed Access Card) (New, Engaging Titles From 4LTR Press)





# **Synopsis**

Through ongoing research into students' workflows and preferences, ECON Micro from 4LTR Press combines an easy-reference, paperback textbook with Chapter Review Cards, and an innovative online experience - all at an affordable price. New for this edition, students explore ECON Micro anywhere, anytime, and on most devices with ECON Micro Online! With the intuitive StudyBitsâ,,¢ functionality, students study more effectively and can visually monitor their own progress. Coupled with straightforward course management, assessment, and analytics for instructors, ECON Micro with ECON Micro Online engages students of all generations and learning styles, and integrates seamlessly into your Economics course. ECON Micro features examples and illustrations that your students will recognize when they show up for class the first day, because they already have at least 17 years of personal experience with economic choices, institutions, and events. This book truly leads by example, taking a "just-in-time" approach that introduces material just as it is needed to develop an argument.

### **Book Information**

Series: New, Engaging Titles from 4LTR Press

Paperback: 388 pages

Publisher: South-Western College Pub; 5 edition (January 29, 2016)

Language: English

ISBN-10: 1305631943

ISBN-13: 978-1305631946

Product Dimensions: 8.4 x 0.7 x 10.8 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars Â See all reviews (1 customer review)

Best Sellers Rank: #186,181 in Books (See Top 100 in Books) #139 in Books > Textbooks >

Business & Finance > Economics > Microeconomics #203 in Books > Business & Money >

Economics > Microeconomics #3494 in Books > Education & Teaching > Schools & Teaching >

Instruction Methods

## **Customer Reviews**

Get Ahead with McEachernâ Â<sup>TM</sup>s ECON MICRO View larger View larger

View larger View larger Anytime, Anywhere with 4LTR Press Online! ECON Micro

Online allows easy exploration of the ECON Micro anywhere, anytime - including on your device!

Collect your notes and create StudyBits from interactive content as you go to remember

what's important. Then, either use preset study resources, or personalize the product through easy-to-use tags and filters to prioritize your study time. Make and review flashcards, review related content, connect with classmates and track your progress with Concept Tracker. Add in access to assignments and documents from your instructor, and you have everything you need in one place and always accessible! Shorter Chapters. Shorter chapters in a design that's easy to reference presents Economics content in a more convenient and accessible style, complete with visuals to help you better recall the content. Tear-Out Review Cards. Tear-Out Review Cards at the back of the textbook provide a portable study tool containing all of the pertinent information for class and test preparation. Examples Relevant to Your Life. As a way of grounding economic principles using your individual experience, McEachern has introduced more than 150 fresh, relevant examples in this edition.

### Download to continue reading...

ECON MICRO (with ECON MICRO Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) ECON: MACRO4 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) GLOBAL (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MGMT (with MGMT Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MKTG (with MKTG Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MKTG 9 (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) Cultural ANTHRO2 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MIS5 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) OM5 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) CB7 (with CourseMate and Career Transitions 2.0, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MR2 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) M&F (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) HR3 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) PROMO2 (with CourseMate, 1 term (6 months) Printed Access Card) (Engaging 4LTR Press Titles in Marketing) CB6 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) MKTG 8 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) CB 5 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) ORGB4 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) ECON: MICRO4 (New, Engaging Titles from 4LTR Press) Understanding Health Insurance: A Guide to Billing and

Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card)

<u>Dmca</u>